



Confederation of Indian Industry  
Eastern Region

# Build Expo 2026

CONNECT • COLLABORATE • CONSTRUCT



19 - 21 AUGUST 2026



BISWA BANGLA EXHIBITION CENTER  
NEW TOWN, KOLKATA



3 DAYS  
EXHIBITION



100+  
EXHIBITORS



2000+  
QUALITY  
VISITORS



B2B  
NETWORKING



LIVE  
PRODUCT  
DEMOS



KNOWLEDGE  
SESSIONS

Concurrent Event

## Realty East 2026

SHAPING NEW ERA OF REAL ESTATE &  
HOUSING IN EAST



BOOK YOUR STALL  
**NOW**

**FREE ENTRY**

EASTERN INDIA'S LARGEST EXHIBITION ON CONSTRUCTION & BUILDING MATERIAL,  
FIXTURES & FITTINGS AND HOME IMPROVEMENT & DECOR

[www.ciibuildexpo.in](http://www.ciibuildexpo.in)

# About Event

Eastern India is witnessing rapid growth in infrastructure and real estate development, driven by increasing urbanisation, large-scale government initiatives such as Smart Cities and Housing for All, and a rising demand for quality residential, commercial, and industrial spaces. Cities like Kolkata are emerging as key hubs, supported by improved connectivity, expanding urban infrastructure, and growing investment across sectors. The region is also home to a strong base of established manufacturers, suppliers, and well-developed distribution networks, making it a critical market for industry expansion and collaboration.

CII Build Expo 2026 is designed to leverage this momentum by providing a strategic gateway for businesses to showcase innovations, build partnerships, strengthen market presence, and tap into emerging opportunities across Eastern India and neighbouring regions.

CII Build Expo 2026 is designed as the largest integrated high impact platform that brings together the entire ecosystem of construction, infrastructure, and modern living under one roof.

The event will feature a high-impact exhibition spread over 3 days, offering participants an opportunity to display their products and services to a highly relevant and targeted audience. It will also include live product demonstrations, knowledge sessions, panel discussions, curated networking opportunities, and product launches, creating a dynamic environment that fosters business exchange, knowledge sharing, and long-term growth.


## Why Participate?




**Access Targeted Decision-Makers:** Engage directly with builders, developers, architects, consultants, procurement heads, and government stakeholders




**Expand in Eastern India:** Tap into one of India's fastest-growing markets for construction, infrastructure, and real estate



**Showcase Products & Innovations:** Demonstrate your solutions through live displays and product launches




**Build Dealer & Distribution Network:** Connect with distributors, retailers, and channel partners across the region




**Generate Quality Business Leads:** Interact with high-intent visitors actively exploring products and solutions



**Strengthen Brand Visibility:** Position your brand among leading industry players in a focused environment



**Network & Collaborate:** Build partnerships with industry stakeholders, solution providers, and project owners



**Gain Market Insights:** Understand emerging trends, customer preferences, and competitive landscape



## Visitor Profile

CII Build Expo 2026 will attract a high-quality and diverse visitor base, ensuring strong engagement across both professional and consumer segments:

- Builders, contractors, developers, architects, interior designers, and engineers
- Civil, structural, MEP engineers, project managers, and technical consultants
- Government bodies, PSUs, municipal corporations, and Smart City & urban development authorities
- Real estate developers, township planners, project promoters, and infrastructure companies
- Procurement heads, purchase managers, and corporate sourcing teams
- Institutional stakeholders including hospitals, hotels, educational institutions, malls, and commercials
- Facility managers, property management firms, and corporate real estate teams
- Dealers, distributors, retailers, wholesalers, and building material traders
- Channel partners, system integrators, and solution providers
- MEP, HVAC, plumbing, and electrical contractors, along with fabricators, applicators, and installers
- Industrial buyers, warehouse owners, and manufacturing units
- Housing societies, RWAs, apartment associations, and community stakeholders
- Homeowners, home buyers, and individuals undertaking construction, renovation, or interior upgrades
- Importers, exporters, and sourcing professionals
- Financial institutions, housing finance companies, and real estate advisors
- Academia, students, researchers, and institutions from architecture, engineering, and design fields

## Exhibitor Profile

CII Build Expo 2026 will host exhibitors representing the complete value chain from construction to lifestyle and modern living:

### Construction Materials & Building Solutions:

- Cement, steel, aggregates, Pre Fabs, bricks, and blocks
- Tiles, marble, granite, flooring solutions
- Paints, coatings, Chemicals, glass, and façade systems
- Roof Shades, Aluminium Structures

### Building Technology & Equipment Providers:

- Construction machinery and equipment
- Precast, modular, and smart building technologies
- Sustainable and green building solutions
- Plywood, Doors, Windows and Pre cast Grills

### Fittings, Fixtures & Building Systems:

- Sanitaryware, plumbing, and bathroom solutions
- Electricals, wires & cables, switchgear
- HVAC, elevators, and building automation
- Generators, Inverters, Water Pumps, Tanks and Filtration systems etc.

### Interior, Décor & Home Improvement Brands:

- Modular kitchens, wardrobes, and furniture
- Furnishings, lighting, and décor solutions.
- Plywood, Doors, windows, and finishing products

### Consumer Durables & Smart Living Solutions:

- Home appliances and white goods
- Smart home technologies and IoT solutions
- Security and home automation systems

### Services & Solution Providers:

- Real estate companies and property consultants
- Architecture and interior design firms
- Housing finance companies and banks
- Facility management and maintenance services
- Sustainable and Green Energy including Solar, Waste treatment, Water Harvesting etc.

Real estate and housing are one of the key contributors to India's economic development, contributing significantly to investment, employment generation, and the creation of urban and social infrastructure. As India continues to urbanise, the sector is undergoing a fundamental transformation, driven by changing consumer preferences, expanding infrastructure, evolving regulatory frameworks, and increasing adoption of technology.

Eastern India is poised to play an increasingly important role in this growth story. With rising urbanisation, large-scale infrastructure investments, industrial corridor development, and growing demand across residential, commercial and industrial real estate segments, the region emerges as a significant opportunity hub for developers, investors, and allied industries.

Sustainability and climate resilience are becoming integral to project design and execution. Digital technologies, including AI, and smart construction solutions, are transforming project planning and delivery. The emergence of REITs, institutional capital and alternative financing models is broadening access to growth capital, while changing occupier preferences are redefining commercial real estate. Simultaneously, the need for affordable and mid-income housing remains a critical priority in ensuring inclusive urban development.

Against this backdrop, CII Eastern Region is organising **CII Realty East 2026** on **19 - 20 August 2026** at the Biswa Bangla Exhibition Centre, Newtown, Kolkata. The conference, themed "**Shaping New Era of Real Estate and Housing in East: Technology | Sustainability | Financing**" will serve as a premier platform for dialogue on the future of real estate and housing in Eastern India.

The conference will bring together policymakers, developers, investors, urban planners, financial institutions, technology providers, architects, and other key stakeholders to deliberate on the trends, opportunities, and challenges shaping the sector. Discussions will focus on urban growth, sustainable development, smart construction, innovative financing, the future of commercial real estate, and the evolving housing market.

CII Realty East 2026 aims to foster collaboration across the real estate ecosystem, promote policy dialogue, encourage sustainable and technology-led development, and position Eastern India as a competitive and investment-ready destination for real estate and housing growth.

## Conference topics



**Building Green - Sustainability, ESG and Climate Resilience**



**New Tech and Innovation in Real Estate and Housing**



**REITs, Institutional Funding and New Investment Models**



**The Future of Commercial Real Estate in India**



**Affordable Housing, Mid-Income Housing and the Demand Shift**





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Eastern Region

## About CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society through advisory and consultative processes.

For more than 130 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. With its extensive network across the country and the world, CII serves as a reference point for Indian industry and the international business community.

In the journey of India's economic resurgence, CII facilitates the multifaceted contributions of the Indian Industry, charting a path towards a prosperous and sustainable future. With this backdrop, CII has identified "Accelerating Competitiveness: Growth, Resilience, Inclusion, Sustainability, Trust" as its theme for 2026-27, prioritising five key pillars. During the year, CII will align its policy advocacy, institutional initiatives, partnerships, and outreach to support Indian industry in strengthening these five interconnected pillars of competitiveness.

### Confederation of Indian Industry

6, Netaji Subhas Road, Kolkata-700001

T: +91 33 2230 7727

E: [info@cii.in](mailto:info@cii.in) | W: [www.cii.in](http://www.cii.in)

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Reach us via our Helpline Number:1800 103 1244 (Toll Free)

For more details, please contact::

**[debojyoti.banerjee@cii.in](mailto:debojyoti.banerjee@cii.in) | 86979 26123**

**[sudeep.chakraborty@cii.in](mailto:sudeep.chakraborty@cii.in) | 98362 38117**

**[soumi.sil@cii.in](mailto:soumi.sil@cii.in) | 96741 29668**

**[suvasree.kar@cii.in](mailto:suvasree.kar@cii.in) | 70039 11230**